



Shannons Classic Car Show 24th March 2019

Update report as at 14 December 2018:

- Ascot has been booked for 24th March 2019. Venue hire is \$10,000. There will be additional costs for security (assuming around \$3500).
- Event permit for Belmont has been submitted via Ascot (will likely be submitted formally in February).
- About 50% of clubs have RSVPd – Call out: PLEASE RSVP before we start allocating space.
- Vendor interest is high. We have several new vendors / traders looking for space at the show. Paperwork is in train. Call out for vendors / traders is on the Facebook page.
- Media campaigns have been organised with Parents Paper/Kids in Perth and Have a Go News, costs are \$770 and \$850 respectively.
- KCR will provide music and announcements and promotion ahead of the event (donation required).
- Radio campaign with Curtin Radio will also be arranged.
- Facebook event has been created and receives a lot of positive interest.
- Motor Museum has confirmed volunteers will support the gate (details to be fleshed out).
- Shannon's have confirmed as principle sponsors, but follow up is required since Graham left.

Things I need:

Clubs:-

- RSVP if you haven't!!! Advise me if you are NOT coming please.
- Begin promoting the event in your newsletters / Facebook / local community.
- Reach out to vendors or traders you think might be interested.

Theme!

- What club or vehicle anniversaries are being celebrated?
- Is this our 50th year? What's our message? What do we want to do / celebrate?
- Other ideas?
- Content for the program.

Logistics:-

- Reach out to Ejan Communications for walkie talkies – Kevin Clarke?
- Reach out to Police Cadets for traffic management this time – Kevin Clarke?

Sponsorship:-

- Suggestions for show sponsorship?

Paul Markham

Car Show Organiser

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