

Council of Motoring Clubs AGM 19 August 2019

2019 Classic Car Show Report

Paul Markham, Chairman of the Car Show Organising committee

Overall, the 2019 Car Show received more positive feedback from exhibitors, traders and the general public. 70 clubs attended the show, four more than in 2018. It was pleasing to see several clubs return to the show after several years of absence.

Vehicle attendance remained slightly lower than 1000, same as in 2018. The number attending on the day was 150 less than had RSVPd. For some clubs, attendance on the day is significantly lower than their expected numbers. The question for clubs is – why the low attendance? Is there something they/we can do to make the show more appealing to members?

Public attendance was down from 2018. We had 3,100 paying adults through the gate. 2018 numbers were approx. 5,100. This was despite better media coverage in 2019. There were four other events on the same day which may have influenced attendance (Dockers match, Caravan Show, VMCCWA swap meet, Italian car/food/culture festival).

Costs in 2019 were up by approx. \$4000. This was in part due to having to pay for services we'd received for free in previous years. These included: donation for radio station / live broadcast, printing costs for the program, rework of the artwork due to late sponsorship and running out of flyers, reprinting signage for parking / ticket prices, etc.

Some of these expenses, such as signage, will be reusable in future years.

A very big thank you must go to the marshals and volunteers at the gates. This is still an area where we need the assistance from the clubs. It is not a major commitment to assist for a few hours in the morning and a few extra hands will make a huge difference for everyone. Please ask your members to help out.

Ascot as a venue remains very popular. The food options put on this year were much better than in previous years. We have also built up a good rapport with the Ascot team, who have been very helpful. Feedback from the public, traders and clubs about the venue remains positive.

There were issues with some areas of the ground in 2019 due to the harsh summer. This will be monitored in 2020 and we may choose not to use the outer Flame Tree area if grass conditions remain problematic.

2020 show

Planning has commenced for the 2020 show. A small committee has been established (thank you to all who've volunteered to assist).

Because 2020 sounds 'futuristic' the theme is 'Past cars of the future.' We are interested to hear from clubs / members about cars they think should be recognised as cars of the future, cars ahead of their time, avant garde designs, etc. All suggestions are welcome. We would like to have a special display of interesting, futuristic vehicles (all types).

Club expression of interest forms – please RSVP as soon as possible for site planning.

Both to deal with ground issues and to keep the displays fresh and interesting to the public, clubs may be moved around each year, depending on the space requirements, etc.

In 2020 we need your help to:

- Identify traders who may be interested in attending;
- Sponsors who may be interested in supporting us;
- Other interest groups who may wish to participate – they do not need to be car related. Eg, radio collectors, vintage prams, vintage bicycles, hand tools, machinery and stationary engines, model aircraft, model cars, model trains, assorted memorabilia and collectables, vintage clothing, vintage records, Lego, toys,.... We will consider anything that compliments the show;
- Promoting the show on Facebook, in your clubs, in your local area (shopping centre, community centre notice boards, local paper, anywhere...). Local promotion is absolutely critical;
- Volunteers for the show – marshalling, distributing programs, directing traffic, setting up YOUR club displays, helping your members find their allocated spot.
- Input for ideas, suggestions, themes, etc.

This is an interim finance statement for this year's CCS.

Opening balance: \$20299.66

Income;

- Gate taking cash; \$23737
- Gate Taking EFTPOS: \$6900
- Traders; \$1300
- Outstanding receipts; Traders \$300,
- Shannons \$8000

Total expected receipts: \$40,237

Last Year \$59179

Down \$18942

Expenses:

- Venue: \$16098
- Advertising/printing/artwork/signage: \$6359
- Entertainment (Speakers): \$1000
- Outstanding: \$2403

Total Expected Expenses: \$25860

Last Year \$21829

up \$4031

This represents a shortfall from the previous year of \$22973

We should have approx \$14600 to disperse this year.

Cheers, Pete

Peter Taylor
Treasurer
Council of Motoring Clubs WA
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